

Individual Webpage Assessment

Level 3: Scoring 90-100%

All required components are included on the webpage. Each component is labeled with a title or headline. The component exceeds the length requirements and thoroughly develops the idea for the company. The company vision and ideals are emphasized throughout the component.

Level 2: Scoring 75-89%

Most required components are included on the webpage. Most components are labeled with a title or headline. The component meets the length requirements and begins to develop the idea for the company; the company vision and ideals are not emphasized or explained.

Level 1: Scoring 74% or lower

The required components are not included in the webpage. Few components are labeled with a title or headline. The component does not meet the length requirements and does not provide in-depth development. The company vision and ideals is not emphasized.